



NEWS RELEASE

CONTACT: Charles Seven, CEO and Chairman or Howard Kent, Executive Vice President
(949) 851-7775

FOR IMMEDIATE RELEASE

TRANSWORLD BENEFITS INTERNATIONAL INC. ATTAINS UNSECURED LOAN TO FUND OPERATIONS

NEWPORT BEACH, Calif. / February 25, 2009 / Business Wire / TransWorld Benefits International Inc., (TBII.PK) now doing business as [7G Companies](#), a leading developer and IP holder of loyalty products and solutions, today announced that it has received a \$1 million loan commitment from the company's CEO and major share holder, Charles Seven. \$400 thousand has been advanced to the company since the beginning of 2009. Loan proceeds are earmarked for corporate operations and working capital for the company's primary division, 7G Loyalty, a leading provider of innovative customer loyalty systems.

Commenting on his loan Charles Seven, President and CEO of 7G Companies stated, "I am optimistic about our future and the many opportunities that are before us. Feedback regarding our customer loyalty and CRM system, Red Carpet Alliance (RCA) has been enthusiastically received by hospitality executives, marketing managers and business owners. RCA provides businesses with a competitive advantage in difficult economic times through our turnkey business building solution".

About Red Carpet Alliance System

As an established developer of loyalty products, 7G Companies Loyalty Division helps implement and manage their loyalty programs on a national level that are scalable and cost-effective. Red Carpet Alliance is a patent pending system that uses a registered card platform and provides targeted customer acquisition in conjunction with a promotional gift card, data collection, data management assistance and customer communication.

About TransWorld Benefits International, Inc.

Doing business as "7G Companies", TransWorld Benefits International, Inc. is securing controlling interests in companies that are emerging market leaders in the loyalty industry, the service industries and technology.

7G Companies deliver proprietary high-value offerings to traditional brick and mortar merchants, online retailers and service providers that go far beyond traditional CRM methodology by providing advanced tools that facilitate direct customer interaction, branding and the enhancement of customer experiences.

More information about the company, including its filings can be found at [7GInc.com](http://www.7GInc.com).
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